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Final Media Editing Assignment

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What is Media Editing?

The idea of media editing is the ability to combine different mediums of technology and physical visual aids in an original format to express one complete thought in a creative and thoughtful manner. With the use of written, visual, audio and film media, an author/designer can convey specific artifacts that pertain to a particular purpose or personal cause. The final result can be simply understood by viewers, or it can be complex in a way that leaves the meaning with subjective interpretation. The final project, when using media editing techniques, is often much more enjoyable to read, look at, listen to and/or watch. Using examples from personal experience and personal projects, media editing can be better understood.

This image was created by using written and visual aids. Using the technique of layering and altering images and applying text contributes to the idea of media editing because even though the original images were eye-catching, the ability to bring them altogether creates a more visually stimulating artifact. This piece of work is also very original, since nothing replicates it, and allows for the audience to accept my inspiration for its creation or apply their very own

meaning that connects it to their personal life/lives. The small details, such as the appearance of movement or using a favorite song lyric, allow this image to fall into the category of media editing because it changes the fundamental design.

Media editing also involves connecting the ability to edit images in a manner that allows for an outsider to understand a little bit more about the designer in further detail and give freedom to their complex designs. In the example above, the combination of social media and my personal involvement with it creates a product that can be relatable, but also is unable to be imitated since it centered with a personal image. Below is an image with an example of a complex design on a current device that demonstrates the creativeness a designer can have. This is considered to be media editing because it is taking an already existing device and enhancing it in a way that will make a lot of lives easier. Although visual and text is a huge part of media, sound is more complicated but an enormous contribution to the media world.

When I think of sound, I hear silence, birds chirping, people talking, music playing and life happening. Involving the idea of media editing, I hear a combination of all of these things

being intertwined in a way that stimulates the mind in a unique and creative manner. Personally, I find that sound editing is a lot more difficult than visual and text editing because I think the eyes are a lot more forgiving than the ears.

https://soundcloud.com/stepheneyleeanne22/2013sp-lynck-mashup-wav

https://soundcloud.com/stepheneyleeanne22/2013sp-teamsupreme-lynck-1

https://soundcloud.com/stepheneyleeanne22/module2-finalproject-lynck-1

The following clips are done using the combination of songs and musical clips and also the combination of excerpts from my favorite spoken word artists. Although a lot more work could be done for them to be considered perfectly appealing, the creative interpretation itself puts these sound pieces into the category of media editing. They are unlike anything else that has been produced, can be considered more appealing, and can be relatable.

Finally, the use of video editing combines visual, text and audio into one product. The video editing industry has made an increasingly impactful statement in today's society. Everything from the use of everyday television, to the uprising of YouTube videos, to the production of over a million dollar movies, artists are becoming extremely successful using the knowledge of media editing in the video field.

http://www.youtube.com/watch?feature=player_embedded&v=_CHR5YWhBls

http://www.youtube.com/watch?v=FaNBSPVzo-A&feature=player_embedded

These examples are personal projects that I did in class. The first one used the skills of altering film color, adding text and applying appropriate music in order to create a final product that made sense. The second video included personal excerpts, similar videos from the internet, and text in a flowing style. The technique to making video editing work is to make it smooth in transitions but also ensure that all of the contents blend with similarity. Most videos have an overall theme, but allow the opportunity to be able to read between the lines in order to find a meaning that connects to the audience.

Media editing is a skill that can be half learned and is half natural instinct. While there are some skill sets that must be learned, a lot of technique involves being able to understand what is appealing to the ears and eyes of more than just you. There also is a lot of organization involved in order to

incorporate many techniques and ideas into one solid, finished project. Without organization, there will be a lack of completeness which will not allow for the overall design to be seen in a complete thought. The use of text, visual, audio and video media are the foundations of where to use media editing. The final projects must be complete, creative, have purpose, allow for interpretation and be enjoyable.