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What is Media Editing?

Every day we experience daily life we are both consciously and unconsciously exposed to a plethora of media surrounding us. This media comes in many different forms, but they all have some things in common. The media is created through the manipulation of physical and digital elements to represent an idea or item through the process of media editing. Some examples of media editing are texts, graphics, audio, video, spatial, data visualization, and interfaces.

Follow Me
by Michelle Newton
Take my hand and follow me
to that place I long to be.
Take my hand and trust my way,
in that place forever stay.
Follow me toward the sand;
we'll run and play, hand in hand.
Take my heart and hold it true;
forever I'll stay close to you.
Seize my words and listen well,
then forever I will tell.
Release your heart and feelings too,
just as I will do for you.
Trust your heart and follow me,
to that place we long to be.

Textual media editing is the creation of media using words. Words can be used to convey ideas, create mental images, and conveying emotions. Text may be expressed in many variations of size and form to add another layer of meaning to the text. This form of media is often combined with other types of media to give clarification or more meaning to the audience. The poem to the left is an example of text media that conveys meaning through words.

Graphical media editing is the manipulation of images to create a new piece of media. This form of media can give people an exact picture of something as well as effectively convey ideas and emotions. Graphical media is also more complex than textual media because there's so much information that can be encoded into the composition of the image. An example of this would be when people, "say a picture is worth a thousand words" or that words cannot clearly describe what they've seen.



Photo by Trey Ratcliff

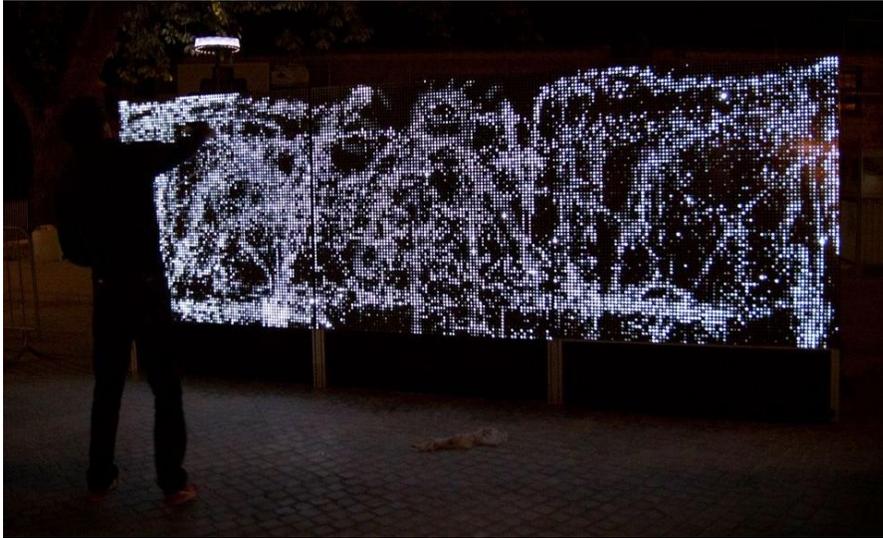
An excellent example of a graphical composition because of the picture's lighting, balance, and colors.

One of the less visual mediums of media editing is audio media. Audio media editing deals with manipulating and combining sounds to create a piece that is perceived by our sense of sound. One aspect of this form of media that is different than the other forms other media editing previously mentioned is that it has a dimension of time in the piece. To create a musical composition one would also need to incorporate rhythm, beats, and melodies into the piece to make it aseptically appealing. This video of the [Denver Soundwalk](#) is a good example of this because sounds are used to create an artistic piece.

Probably one of the most complex forms of media editing is video media. Video media editing is the combination and manipulation of moving images and possibly sounds. Videos are more complex than other forms of media because it has a dimension of time and often includes others forms of media within it. For example if someone is making a movie they should take into consideration the sounds of the piece, visual looks of the images, any text that would be added, and the length of the piece. An example of a video composition that I thought was good is YouTuber Saywer Hartman's video of [Disneyland through his eyes](#) because the sound, images, and effects were thoughtfully placed.

Spatial media editing involves changing the space of a location. Typically spatial interventions are physical, 3 dimensional objects and some are even intended to be touched. This form of media is similar to graphical media except it is 3D so it has lots of different possible

views. A unique aspect of spatial interventions is that they can convey information through the sense of touch.



Example: Water Light Graffiti by Antonin Fourneau - A surface with thousands of LED illuminate when they come in contact with water. This allows people to make graffiti without damaging property.

Media editing can be used for data visualization to represent data in a way that points out an idea.

Data visualization media is a more efficient way to represent data so that it can be easily understood. There are many different ways and forms that this data can be composed to create a representation of the data. For example media editing can create a visual representation of social networks by collecting social network data and displaying it in a way that highlights pieces of information to convey ideas.

Examples: <http://webdesignledger.com/inspiration/15-stunning-examples-of-data-visualization>

Interfaces allow media editing to be done as well as provide a way for users to interact with media. There are two types of interfaces: physical and digital. A physical interface is one that people interact in the real world like a handle or keyboard. Digital interfaces are the software people use to use computers. Both of these interfaces can be used to perform media editing in their respective environments. Interfaces can also let the audience of a piece of media interact with it so that it changes. An example of an interface is the Leap Motion because it allows users to physically interact in the digital world.

In conclusion there are many forms of media all around us that are created through media editing. This media can be a major influence on people's lives both consciously and unconsciously. One thing that all media has in common is that it was created for a specific reason with media editing.