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DSC 294

Written Final

MEDIA EDITING

Media Editing. The name gives people the understanding that media is a source widely used in forms of television, computers, radio, and billboards. Such things are a link to people's lives, to communicate with them. Editing is the act of change something for a purpose of understanding. My first day in Media Editing, I thought it was way over my head. I did not understand anything. It was like a blur that I could not focus in on. I initially thought that media editing was editing what was already in place, trying to make it our own interpretation. Throughout the course, I realize it was that and so much more. I learned so many things that I never thought existed.

My first assignment, Photoshop, was new to me. I have heard of the program, tried to use it and failed. So when the assignment was given to take a tweet from Kanye West, and integrate my own fabrication, I thought it was impossible. My peers were speedy and seem to know what to do. Finally, with several failed attempts, I got the idea- green world, numerous tweets and one standing statement (shown to the right). After receiving some inspiration from my peers and seeing as though it can be accomplished, I had the lift I needed to be

satisfied with my work. From that moment on, although I still struggled, I knew I could complete this course using my own inventions. The fact that media editing could be open to anyone, *makes the possibilities endless*. There are so many things that people can say. There are so many words, sound, videos, pictures, and thoughts that can be translated into pieces of art.
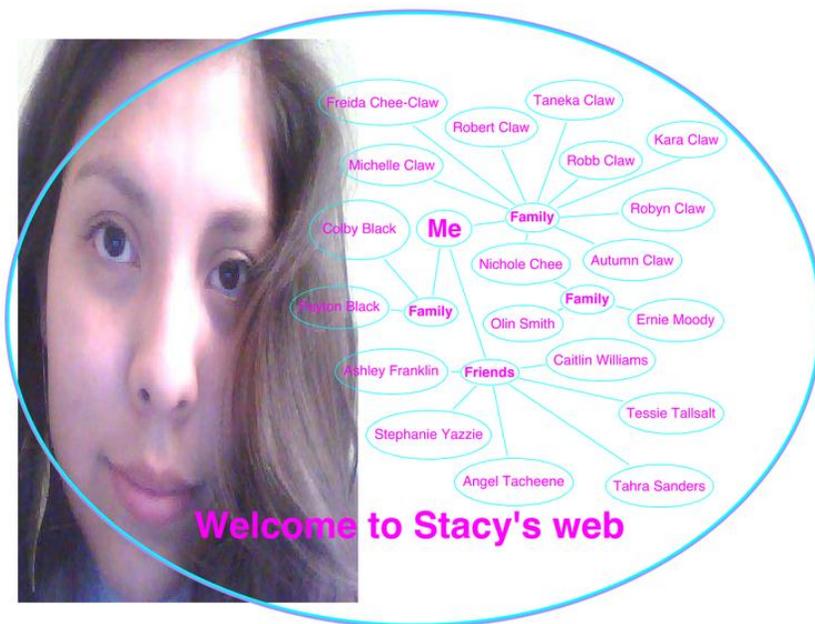
More obstacles became assignments. More ideas become reality. More thoughts became voiced. More expectations became unveiled. What is media editing? This is a changing curriculum, with changing technologies. The shifting movement of media editing is incomparable. Digital technologies are imperative to media editing. We are subjected to technology because what program we use can take our ideas into new realms we never thought could exist. We could also be trapped in small ideas because we have limited resources. Knowledge also plays an important role in what we are able to do. Our interpretation is open to the world.

I did not realize this until we started working on projects such as the audio mash-ups, movie campaigns, social networks, interfaces, spatial interventions, and life. I could not have thought of any ideas for editing any aspects of those, but now I can. The social network concept is mesmerizing because you can have anything posted online. There are tons of prospects that can be considered. There are so many concepts to think about- manageability, use, appeal, networks, and intentions. When I came up with this, I thought it should be visually appealing foremost then easy to manage. The purpose is to keep close family, friends, and professional contacts close. It was thought of from the spider web, showing what is connected and what is not. From this moment, I believe that with a great idea, anything can become possible, such as Facebook or Google. This presents the cycle of endless possibilities.

I have learned everyone wants to able to have their work *stand the test in time*, becoming iconic in history. Media editing could assist in that venture. I have found that success is important to everyone and media editing is undoubtedly connect with success in our time of age, whether it is used for business purposes, social interfaces, or informational. Everything has a purpose in

media, even if it is just to post online. Media editing gives the power to people who feel strong about an idea or a law. *Anything is possible.*

This photo (shown to right) exemplifies what media editing is. "I can accept failure, but I can't accept not trying" is a famous quote by Michael Jordan that remains true to this course for me. I struggled with so many programs that we dealt with. The programs, even the sites used as resources, were nothing I have used before. I was stepping on new territory. When I thought of my roots and my history, I reminded myself where I came from- limited resources and simple lifestyle. This rock is near my home and it was great for my final for module 1. I told a story without using many words. I told a story that could be interpreted as something else. Another can look upon my work and feel a connection but could be about something else. With editing, they could change it to fit their story. If media editing is work edited to fit personally and meant to be shared with others, whether it is a picture for your home, or a blog posted online, or a video shared on the news, or a sculpture between buildings to be seen by a community. I say that it will fit anything anyone wants to do or be.

The endless possibilities define media editing. There is not one definition for media editing, although many people have tried. I believe it to be based around the person's perceptions, including my own.