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DSC 294 Media Editing

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Experiences with Media Editing

Thinking back to when I was a young kid I don't believe media editing was a term in my vocabulary but painting and drawing in art class was what I looked forward to the most in elementary school besides recess. I loved art and music and participated in then school band, playing percussion. "Media Editing"



still was not a term I was familiar with but my middle school offered new elective classes that I could choose to take such as 3D art, history or rock and roll, journalism



and so on. By the time middle school ended I knew I had a place in the art world in my future. High school really opened my eyes to what I was actually doing and it brought me even further in. I took photography and visual arts class to the AP level. At this time it occurred to me that I

had been editing media all along. What I had learned in those classes was indeed media editing, everything from finger painting all the way to manipulating black and white 35mm film. The act of editing different medias was something I was now familiar with, so I thought. Of course painting, drawing, writing, making music



and learning photography techniques and all are ways of editing media but towards the end of high school and the beginning of my college career I began to notice that media editing wasn't just about the arts and techniques I learned but that it dug much deeper into my life and the world around me.



Media is the plural of medium; the early-developed meaning was “an intervening agency, means, or instrument”. The term was first applied to newspapers two centuries ago. In the 1920s media began to appear in everyday talk and is now used commonly in the fields of mass communication, advertising, and art. Edit(ing): to collect, prepare, arrange, revise or correct, expunge, eliminate, add, or to supervise or direct the preparation of (a newspaper, magazine, book, or other form of media. The two definitions alone are somewhat open ended and vague but together create a powerful act. Media editing has been thought of as a term describing those who are in control of media through mass communication like newspaper television, radio, and other means.



Most, like me, are blinded or just plain ignorant to the potential power of media editing from small personal projects to mass communication outlets. It is clear that media had a large impact on society and life. DSC 294: Media Editing has shown me how far media editing has come from “primitive” times up until now and where the future of media is going.

From newspapers to radio to television and now new technological advancements have made the idea of presenting media and manipulating it much easier and readily available. Television of course opened the world of media but I

believe the world of computers and the Internet is a much more powerful media outlet. Program and software developers like Adobe and Microsoft alone have paved the way for contemporary media editing across all spectrums. They provide programs from Photoshop and Illustrator (for editing images), to Word and Acrobat (for text editing), to Excel and PowerPoint (for demonstrating ideas and information), and much more recently Dreamweaver, Creative Cloud, and Creative Suite that (all deal with editing media for the computers, smartphones, and the Internet). With the Internet came even more outlets for media editing such as Facebook, Twitter, EgoNet, Orison, etc... (allow you to manipulate personal data and present it in custom formats); Tumblr, YouTube, and Instagram (allow you to edit personal images, video and text) and many others that have made editing media so much easier and available to use.



Media editing, as I see it, has come a long ways. I am fortunate to live in a time and place that media editing doesn't require a college degree and is so advanced that I can do it on a device from the palm of my hand. From primitive forms to all of these recent technological advancements in media, I cannot wait to see what the future holds.



