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Digital Culture  
Media Editing  
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Throughout the semester we have covered several topics and different aspects of what media editing is. People apply this in various ways whether it be text, graphics, audio, video, social or spatial intervention outlets. Many of these categories split into several sub-categories, however I believe the best way to explain the process of media editing begins with life. We all live through emotion, passion, feelings and interactions with others, media editing allows these senses to channel through. When I first started taking media editing I believed it was just a simple art class but in the digital form, I never would have trusted anyone to tell me otherwise. I have learned several useful skills and gained several tools in this class that I will be able to use in my future, whether it be a program or a simple life skill, I know this semester has been one of my favorites.

One outlet that is a strong example on how media editing is an artifact of the artistic world is through our video chapter. While learning about different artists it was amazing to see how dedicated someone could be. For example, Michel Gondry had dedicated several months of his time to bring an amazing video that have produced millions of views. The video shows The White Stripes singing their hit song "Fell In Love With A Girl," as Lego pieces. Grondy went frame by frame with different Lego scenes to produce this magnificent piece of art. This aspect that is most enchanting about this project is that even though you would see the video has a low pixel quality and low resolution effect he brings this trick that confuses your brain into realizing how truly amazing it is. The brain sees that they are just Lego pieces but feels in the blank 3D effects on its own. You can see The White Stripes even though they are just pale white and red Legos. Video is strong outlet for many people as even though they might not be able to create art, through their eyes they can find and redefine art. Life to anyone with a powerful "video" ability allows the directors of the world to lead and create new imaginations for the people who are too busy growing up or unwilling to explore their exotic ideas.

Naturally the outlet that was a large impact on what I learned about media editing was social networking, this was by far one of my favorite sections of the course. In social networking it is discovered that everyone can be measured through a specific "social capital." Through the people known to an individual as well the different occupations that is within personal contact. Social Networking sites impact us all, more specifically they are a large part of the increased courage several people are feeling today. Courage is gained through the complete raw will to be passionate and brave against something that can be on any level: terrifying. I know from experience that social networking makes me comfortable in saying or doing things that would be considered odd or peculiar for me to do in my everyday "real" life. For example, several friendships can begin on Facebook, it may be awkward to talk to someone face to face but over the Internet it is easy to find topics that are emotionally bonding to two people. Courage is raised in the this aspect, discovering new ways of communication but in a way that is effective without having to guess simple areas of someone else's life.

The next outlet that helps describe media editing is spatial intervention, this can be anything from a public art piece or somewhere as simple as a hometown. For most a hometown describes an individual as a person. It is the reason they act or say certain things, why there are certain places that they feel more connected to over others. Media editing in this aspect is an artifact that exemplifies how people become attached to their environment and receive ambition to do something great for their hometown. Sometimes when people move they can become closer to the place they are new to. For example, often when college students move they become enveloped in their feelings towards their college and become a native to that state. I once lived in South Dakota and now I feel at home in Tempe it has become a place of familiar faces and comfortable locations. With social networking it helps to connect people to others giving yourself a strong and larger connection to others. Some use their networks for power, others for association.

My favorite outlet by far was text and graphics; I have always had a large imagination that often surpasses my friends'. The only issue I have slacked is the ability to draw the universes that exist within my head. Due to advances in technology I am able to use photoshop and other image manipulators to produce images from the raw thoughts in my head. Media editing in this aspect is defined as expressing yourself through art, an art

that is conquered through digital technologies. Without this media editing artifact I would be unable to create most of my video games, my worlds are important to me and they show my ambition to show my ideas.

Finally, I would like to touch upon the section that I believe was not touched on enough, life. In life we watched the Robin William's movie in which he edited someone's life as a "cutter" and put together a remembrance video for the mourning family. This had some arguments throughout the class but showed that some people do not respond well to their life being recorded without their consent. This has always been an issue especially in the news and video media, several papers are filled out to give consent to air someone's privacy. Life is such a large and general topic it can be difficult to truly describe, within my Orison project I decided that the way life is defined for me is adventure. Adventure is the sole reason why I wake up in the morning and decide what shoes to wear or what clothes to put on. I never know what journey I might have that day, what emotions or events will always be remembered with those clothes. Life is the essential reason that anyone does anything in their entire existence, as simple as that statement may be, it is the most honest and raw answer. In the end my understanding of media editing through this entire course has come down to the pure fact that it is the experience of life in a traditional or digital form through the imaginations and experiences of individuals.