

Understanding Media Editing

To me Media Editing is the process of modifying and compositing data or information on a means of mass communication. Its a two way process, the media which is the means of mass communication and the editing which is the modifying and compositing of data or information. Throughout the class this idea of processing data could be seen on almost any project that involved the use of computers and other devices. Some of the class projects were about how we use media as a means of communication. On most of the class projects we had to use computers in which the computer acted out as a tool. Computers are widely used as a communication tool or a tool to view edited data.

In communication as I see it this process goes back for about 30,000 years ago. During the prehistoric times, the earliest European cave paintings which date to Aurignacian (archaeological culture), according to some theories these paintings are evidence that may have been used as a way of communicating with others. Now the media used here was the caves and edited in an artistic form of paintings which is the data that we analyze and try to understand its meaning. One of the class projects that can relate to the communication aspect was the egonet project. For this project we had to show our social network, which was a social structure made up of individuals called, nodes. These nodes were types of mutually dependent individuals that were family, friends or coworkers. Through this data I created a visual network that I could show to my classmates. The mass media for this project was the internet which at the end of it all I used to expose my data and the egonet program was the tool that I used to edit my work.

In todays communication we have the twenty-first century devises which range from cell phones, TVs, computers, ipods and other interesting gadgets. We see this process of edited data almost everywhere on the internet, in different formats like video e.g movie trailers, adds, or even a simple picture. Pictures can also be an example of media editing there is one particular picture

that I even edited and posted on the web. The website of the picture is <http://www.flickr.com/photos/53395559@N06/4949788843/>. This was for a class project and in simple terms I downloaded a picture from the web and added some text that I found on the web in the end I posted the results on the flickr site.

To achieve this goal I used a different website (source) I found on the web in our case the media and added some text in other words edited the picture and post it on a particular site (the media). In this project flickr was a place I used to distribute my composition and the computer was a tool to get the job done. There is always going to be a tool used to achieve such results and another tool to meet the creative process then the final tool used as a mass media to distribute your final work. So computer programs can be used as a editing and distributing tool. For an audio class project I used a certain computer tool as an editing tool which was called Audacity. This program allowed me to compose my music data and then distribute it to another software called soundcloud. Soundcloud was a software that allowed me to shear my creativity to a mass audience. The media has grown exponentially with the advance of technology, now we live in a society that depends on information and communication to keep moving in the right path and accomplish our daily activities.

Now we can mostly communicate on computers through socializing websites that have the ability for the user to interact with various people at the same time and also in different places. The facebook website and blogging are a few examples that can be used to communicate on the computer with a bunch of people at the same time. The way this works is the user posts his/her data on the facebook site and send the data to certain individuals that maybe the users family, friends or anyone. So the data is send to these particular people through the mass media (facebook site) and received by the receiver and the receiver can send back instantly (feedback) which ends up being an instant communication website.

Another tool we got to use in class was the orison program. This tool is different from other programs that I have used because it stores different forms of data like video, pictures and twittes. This was my first time to use such a software that has a variety of tools that you can be used to create a presentation.

For this assignment, the data was edited in the orison and distributed into through the orison program. The orison program to me is just onselfish program that dosent shear its self with other programs it only takes in orison files created in the orison program. So the whole program was an editor, distributor, all in one. Since most of our work was distributed to a web page called wiki, and this wiki site is also a distributing site. We used this site as to show our results and most of the times as a communication site were the teacher showed examples and class assignments to students. Throughout the class this idea of processing and compositing data could be seen on almost any project that involved the use of computers.